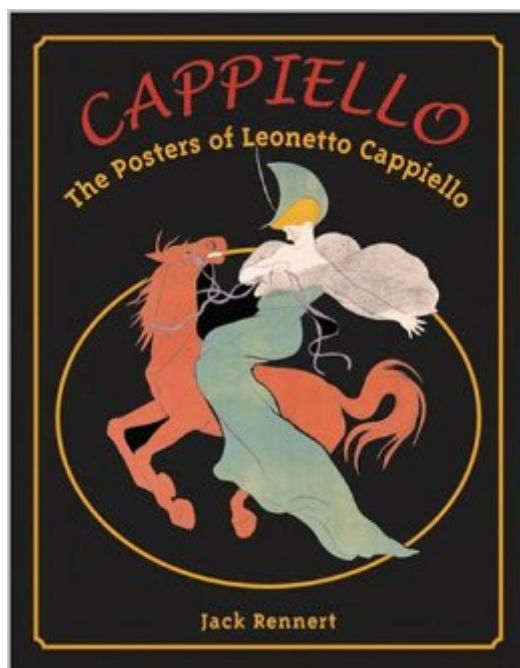


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# Cappiello: The Posters Of Leonetto Cappiello



## Synopsis

This hardcover book of 320 pages is the largest, most authoritative collection of Cappiello's work ever presented: 534 poster illustrations in full color, many never seen before. Detailed appraisals and annotations accompany each poster, as well as biographical information and an insight into Cappiello's graphic method. An additional 50 color illustrations show the many other facets of Cappiello's talents - from book and magazine illustrations, to paintings, maquettes, postcards and, most of all, his superb early caricatures. Cappiello is the Father of the Modern Poster. Today, more homes are decorated with his posters than those of any other artist in the world. This book goes a long way toward showing why.

## Book Information

Hardcover: 336 pages

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Average Customer Review: 4.8 out of 5 stars Â Â See all reviews Â (6 customer reviews)

Best Sellers Rank: #778,794 in Books (See Top 100 in Books) #59 in Â Books > Crafts, Hobbies & Home > Antiques & Collectibles > Posters #96287 in Â Books > History

## Customer Reviews

Full color gorgeous prints of Cappiello's work! and B/W photo of him in studio with his wife Suzanne. So well printed I've been tempted to frame these pages. 325 pp. Many of the prints are 8x11. This book lifts my spirits and everyone I show it too. I got it as a gift and since then hold dearly the person who gave it to me. We share a love for Cappiello's art. Put this book out when company comes over. Start a delightful conversation. My favorites are: P251: Eno's Fruit Salt P380: La Victoria Arduino per Caffè Espresso P193: L'Avenir de Paris P221: Café Martinthen P77 Cesare URTIS & Co. P104: Benedictine P118: Cinzano P119: Asti Cinzano P127: Chocolat du Léman P133: Cresca Figs P153: Isolabella P198: Asti Cinzano P207: Pate Baroni P206: Singer machines P237: Parapluie-Revel P279: Linoleum, Il Miglior Pavimento P304: Margarine Axa, garantie Fraiche P308: Médecine Française forever, Annie Annie Lanzillotto author of "L is for Lion: an Italian Bronx butch freedom memoir" SUNY Press and "Schistsong" BORDIGHERA Press [www.annielanzillotto.com](http://www.annielanzillotto.com) L is

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